

## Case Study: New World Business Centre, Bristol

**Metrotile is often utilised as a ‘problem solver’ material, chosen when a development needs a new roof that not only requires all of the security and aesthetics a roof should provide, but can also be installed rapidly - this is true of both new-build and refurbishment works.**

During August 2013, Bristol-based developer Jeff Cox finalised the purchase of an old, run-down office building that was to become the realisation of his vision for a new standard of service office accommodation: New World Business Centre. It has taken Jeff a year from purchasing the property to fully refurbish the inside and outside and open for business. The finished refurbishment is a stunning office facility, featuring nine suites named after global cities in addition to board rooms, kitchens, break spaces and showers – ideal for Bristol’s ever-increasing base of cycling commuters, as is the office’s convenient location next to a cycle track.

The offices create a strong impression with their clean, modern aesthetic, ensuring they will fill up quickly with clients who in turn will be pleased with the experience passed on to their own visiting clients and customers. Mr Cox states:

*“When I began the project, I really wanted to raise the bar on serviced office accommodation and offer more than a client usually expects from an office space”*

There is no doubt that the work carried out has been extensive. When the building was purchased, it was soon realised that the roof was in severe need of an update and this presented problems for the project – namely, timely removal of the old roof while utilising a

roof material that could be swiftly installed as a replacement, ensuring internal trades could carry on with the extensive interior work. Enter Metrotile. Metrotile Bond in Charcoal was specified for the project after Mr Cox enquired about different lightweight systems;

*“I chose Metrotile for a number of reasons, the strongest being the human element. Barry (Jordan, Metrotile Sales Director) was extremely helpful throughout and was available for advice throughout every stage of the process. The tile is also more competitively priced than its rivals and i’m very pleased with our new roof”*

Installed by Davey Roofing, the completed 820m<sup>2</sup> roof installation is as stunning to look at as it is durable, ensuring the clean, modern exterior of the building reflects both the aesthetic of the office rooms inside and Mr Cox’s vision for a new standard in serviced office accommodation.

